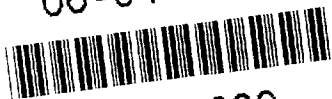


08/31/92

Patent and Trademark Office

06-04-2002

EET



To the Honorable Commissioner of

102109900

See the attached original documents or copy thereof.

1. Name of conveying party(ies):

Hasbro, Inc.

1027 Newport Avenue
Pawtucket, Rhode Island

5-30-02

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation of **Rhode Island**
☐ Other Description/TAB

Date of execution of attached Document:

March 4, 2002 and May 13, 2002

Additional name(s) of conveying party(ies) attached?

☐ Yes ☐ No

2. Name and address of receiving party(ies):

Name: **Pedigree Dolls & Toys Limited**Address: **The Old Rectory, Matford Lane**City: **St. Leonards, Exeter, Devon, EX2 4PS**State/Country: **United Kingdom** ZIP:

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation of the **United Kingdom**
☐ Other _____

3. Nature of conveyance:

- ☒ Assignment
☐ Merger
☐ Security Agreement
☐ Change of Name
☐ Other Description/TAB

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration Number(s): **1,958,544**Additional numbers attached? ☐ Yes ☒ No.

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John H. Weber

Internal Address: **BAKER & HOSTETLER LLP**
Washington Square, Suite 1100
1050 Connecticut Avenue, N.W.
Washington, D.C. 20036-5304

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) **\$40.00**☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number: 50-20-36

Atty. Dkt. No.: **87278-21**

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John H. Weber

Name of Person Signing

Signature

May 30, 2002

Date

Total number of pages comprising cover sheet: 1

DC: #184275 v1 (3Y6R011.DOC)

06/04/2002 6TON11 00000060 1958544

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40.00 DP

TRADEMARK
REEL: 002517 FRAME: 0556

ASSIGNMENT

WHEREAS, Hasbro, Inc., a corporation organized under the laws of Rhode Island with offices at 1027 Newport Avenue, Pawtucket, Rhode Island (hereinafter the "Assignor"), has adopted, used and is using the following trademark(s):

TRADEMARK	REG. NO.	ISSUE DATE
CINDY	1,958,544	February 27, 1996

(hereinafter "the said trademark(s)").

WHEREAS, Pedigree Dolls & Toys Limited, a corporation organized under the laws of the United Kingdom with offices at The Old Rectory, Matford Lane, St. Leonards, Exeter, Devon, EX2 4PS, United Kingdom (hereinafter the "Assignee") is desirous of acquiring said trademark(s).

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said trademark along with the right to sue for past infringement and along with the goodwill of the business symbolized thereby.

HASBRO, INC.By: Name: Barry NaglerTitle: Senior Vice PresidentDate: March 4, 2002**PEDIGREE DOLLS & TOYS LIMITED**By: Name: HUGH SINCLAIRTitle: DIRECTORDate: MAY 13, 2002

TOTAL P.02